Rubric for classroom site

	Basic = 1	Emerging = 2	Looking Good = 3
Page Design	Only required elements are on page. Little to no consideration was put into image and text choices. Images are not relevant or are difficult to identify. Contrast, repetition, alignment, and proximity were not considered in the creation and placement of images and text.	Some consideration was put into image and text choices. The design appears to have considered color selection and contrast, placement of images and text.	Images used are creative, relevant, and help viewers to quickly identify the site and information within it. Text colors and fonts were thoughtfully considered to organize information and allow for easy readability. Contrast, repetition, alignment, and Proximity were all considered in the creation and placement of images and text to improve the overall appearance.
Content	Information is not current or incorrect. Little understanding of content is evident from presentation. Less than two of these items are included. Does include link to webmaster, link to JCS, link to home school, and title. Broken links on page.	Some solid information presented; however, some information is incorrect. Less than half of the information presented is outdated, not relevant, up-to-date or correct. Contains three or four of the following content pieces: class overview, relevant links, class handouts, assignments, important information to parents, student information, or student work posted.	Information is well presented, clear, relevant, and up to date and correct throughout. Above and beyond content including class overview, relevant links, class handouts, assignments, important information to parents, communication email form, student information, or student work posted. Above and beyond may include podcasts, content, interactivity, etc.
Navigation	The site is difficult to impossible to navigate. No directions are given to help lead the viewer around the page. Many necessary buttons, hyperlinks, or tools are missing or difficult to use.	The site is confusing to move around within. Directions are missing and/or not clear. Some necessary links are not available or not working.	User is easily able to move around within the site. Necessary directions are available help navigate site and are clear. Available links are working and appropriate.
Mechanics	Text is extremely difficult to read. (Font, point size, etc.) The text has many spelling/grammatical errors and fragments sentences. There is no consistency in style.	Text is difficult to read due to over use of fonts, bolding etc. The text has a few spelling/grammatical errors and sentence fragments. Little consistency in style.	Text is very easy to read. The text has no spelling/grammatical errors and sentence fragments. Consistent style used.
Graphics and Effects	Graphics are not relevant to the theme of the web page. Color is not appropriate and does not blend with graphics.	Graphics are related to the theme of the web page but are of poor quality. Graphics load fairly quickly. Color choices are inconsistent. Design style is consistent (color, fonts, similar graphics, etc.) Border line on number of graphics used.	Graphics are related to the theme of the web page. Graphics upload quickly. Color choices are appropriate and blend well with the graphics used. Color, similar graphics, etc are used through out the website. The number of graphics used is appropriate.
Creativity/Originality (Carver)	Does not express originality or creative thought. Site design is minimal and lacks appeal.	Expresses some originality or creative thought. Website appearance is adequate but not eye-catching.	Displays creativity and original thought. Choices made create an attractive and appealing design.